



## **Online Privacy Statement Hulst Innovation Cable Equipment B.V. 6 april 2020**

### **Introduction**

**Hulst Innovation Cable Equipment, further mentioned as HICE, is committed to protecting the privacy and confidentiality of the information entrusted to us. That means that HICE aims to safeguard the protection and correct use of your personally identifiable information ( referred to as “personal information”)**

**This Privacy Statement applies to the website of HICE. The purpose of this Privacy Statement is to inform visitors of the website and users of services and information provided by HICE about how HICE handles personal information . This Privacy Statement describes how we collect , use , share and protect personal information .**

### **Collection and use of personal information**

**HICE collects personal information when you use our services or choose to make your personal information available to us for the purpose of providing you with information and/ or services.**

### **What information do we collect?**

**HICE uses cookies and other techniques to automatically collect certain types of information when you use our website. In addition the IP addresses of devices used to visit our websites are registered by HICE for IT security and diagnostic purposes. Processing this information enables us to improve the usability and effectiveness of our services and to measure the effectiveness of our marketing activities.**

**Furthermore you can opt to leave your personal information through our website for any of the aforementioned purposes. This concerns the following personal information:**

- First and last name**
- Email address**
- Address**
- Phone number**

**Your personal information will not be used for purposes other than those for which you initially provided this information to us, unless you have provided explicit consent or if such use is necessary for HICE to comply with legal obligations**

## Legal basis for the processing of your personal information

Existing privacy legislation , including the General Data Protection Regulation (“GDPR”) , allows us to process personal information provided we do so based on the principles outlined in the GDPR. We process your personal information based on one of the following grounds:

- Your personal information can be processed if necessary for the execution of a contract with you.
- The processing of your personal information is necessary to comply with legal obligations, such as keeping files for tax purposes or providing information to a public body or law enforcement agency.
- Your personal information is processed on the basis of a legitimate interest of HICE. This processing is permitted provided your own interests do not outweigh the interests of processing such information. Examples of a legitimate interest include: 1) marketing; 2) acquiring orders (sales) in the case of existing customers with whom we have a commercial relationship; 3) managing existing customers and relationships (relationship management & accountmanagement); 4) optimizing and /or personalizing content and 5) conducting and optimizing effective business operations.\
- You have given specific and explicit consent to process your personal information for a specific purpose. In this case you can withdraw your consent at any time by sending an email to [info@hulstcableequipment.com](mailto:info@hulstcableequipment.com).
- Special category personal information is only collected when you voluntarily provide it or if necessary and permitted by law and regulations. Special category personal information includes information about a person’s ethnicity , political opinions, religion, beliefs, or health. We request that you provide HICE with special category personal information only if you consent to the processing thereof by HICE. If you have any questions about the provision of special category personal information to HICE , please contact HICE first at [info@hulstcableequipment.com](mailto:info@hulstcableequipment.com)

## Rights

If you have made personal information available to HICE, you have the right to view this personal information and to correct any inaccuracies. You also have the right to object to the processing of your personal information by HICE as well as the right to have your personal information deleted. Furthermore you have the right to restrict the processing of your personal information by HICE .

### **Sharing and transfer of personal information**

HICE does not share personal information with third parties, except where necessary. In some cases HICE may share personal information about you with external companies or service providers that work on behalf of HICE.

### **Data security and integrity**

HICE has security policies and procedures in place to protect personal information from unlawful loss, abuse, alteration or destruction. Hulst Innovation Cable equipment employees who have access to personal information may only access this information if necessary for the performance of their tasks.

### **Retention period**

HICE does not store your personal information any longer than necessary for the provision of services to you or longer than legally permitted, or until you request the removal of your personal information

### **Changes to this policy**

HICE may modify this Privacy Statement from time to time. When we make changes to the Privacy Statement we will revise the "last modified date" at the top of this page. We encourage you to regularly review the Privacy Statement so that you stay informed of how HICE protects your personal information.

### **Questions regarding privacy policy and enforcement**

If you have any request regarding the processing of your personal information or wish to express your objections to it, please send your remarks or objection by email to:

[info@hulstcableequipment.com](mailto:info@hulstcableequipment.com). You can also use this email address to share any concerns you may have regarding compliance with our Privacy Statement

You reserve the right to file a complaint with the Dutch Data Protection Authority.